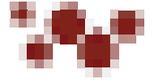


Name
Werner Fleischmann

Academic title
Professor

Field of design activity
CG generalist
Motion graphics designer
Graphic Design

Adress
Schönweißstraße 30, 90461 Nürnberg



Weblink
www.wernerfleischmann.de

Academic degree
Diplom-Designer (FH)

Contact
0175 88 20 675, E-mail: w@blkc.at

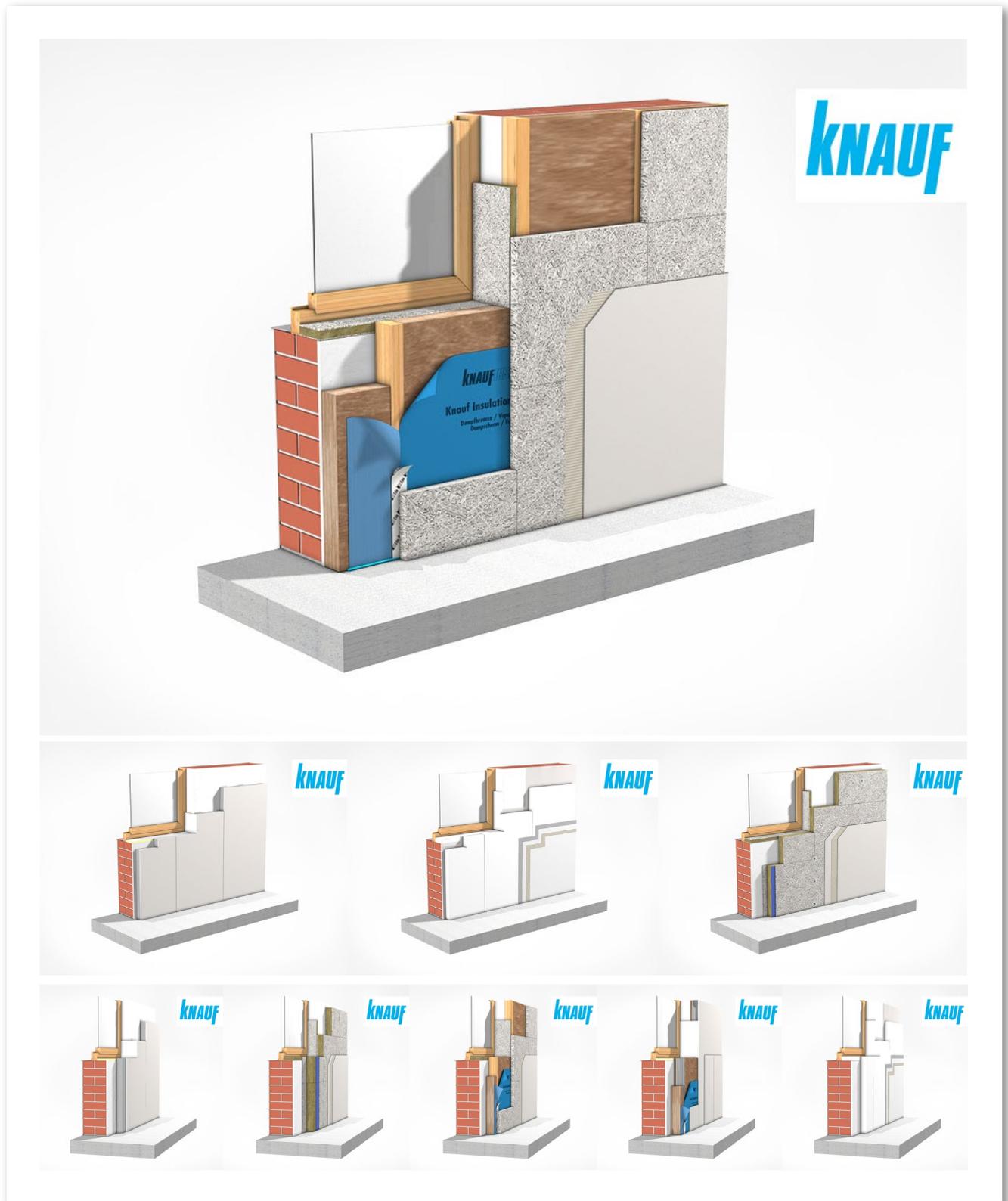
Designportfolio Werner Fleischmann 2022

Client
Knauf

Objective
Visualization

Task
CG Modelling
Texturing
Lighting
Rendering
Animation

Realization
Constructing a photorealistic
wall formwork in 3D CG space



Client
PUMA AG

Weblink
www.wernerfleischmann.de

Objective
Generate interest
in the new goalie
glove model, by showing
all features and develop-
ments of the current
version

Task
Layout
Art direction
CG modelling
Texturing
Rendering
CG animation
Motion graphics
Sound design

Realization
CG animated product,
showing the advantages
of the v.1.11 glove model



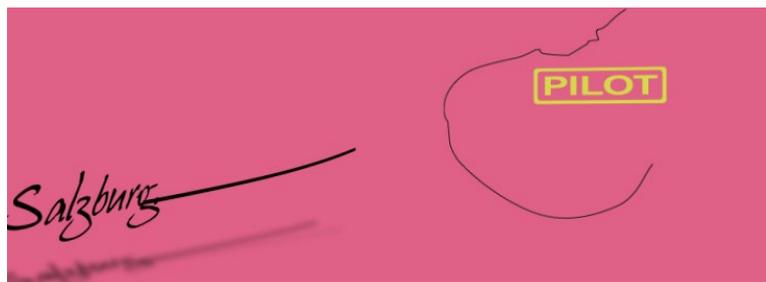
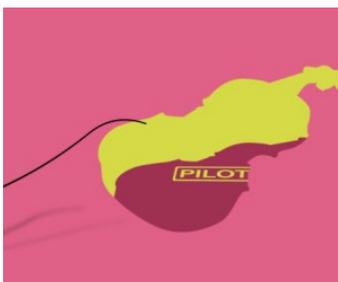
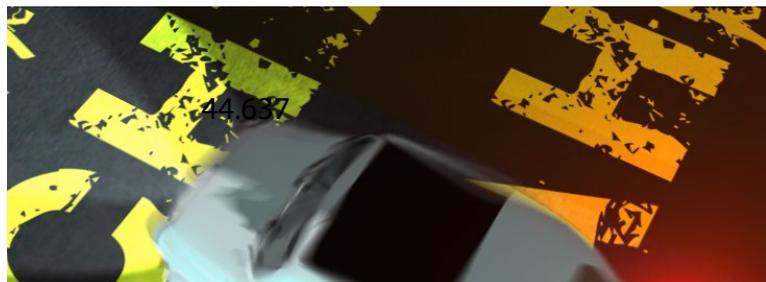
Client
RTL 2

Weblink
www.wernerfleischmann.de

Objective
Get users to
click to the RTL 2
Website

Task
Concept
Layout
CG modelling
Motion graphics
Texturing
Rendering
Animation

Realization
2D/3D CG animations
shown on different websites
like spiegel.de, zeit.de, focus.de



Client
ABL Sursum

Objective
Visualization

Task
3D Modelling
Texturing
Rendering

Realization
Constructing a photorealistic
elektroplug in 3D CG space



Weblink
www.wernerfleischmann.de



Client
Hochschulkongress

Weblink
www.wernerfleischmann.de

Objective
Bring as much visitors
as possible on to the
website

Task
Concept
Layout
Art direction
CG modeling
CG character design/
CG character animation
Sound design

Realization
3D animated CG character in
40 second shortfilm, shown
at various cinemas



Client
SIGOS GmbH

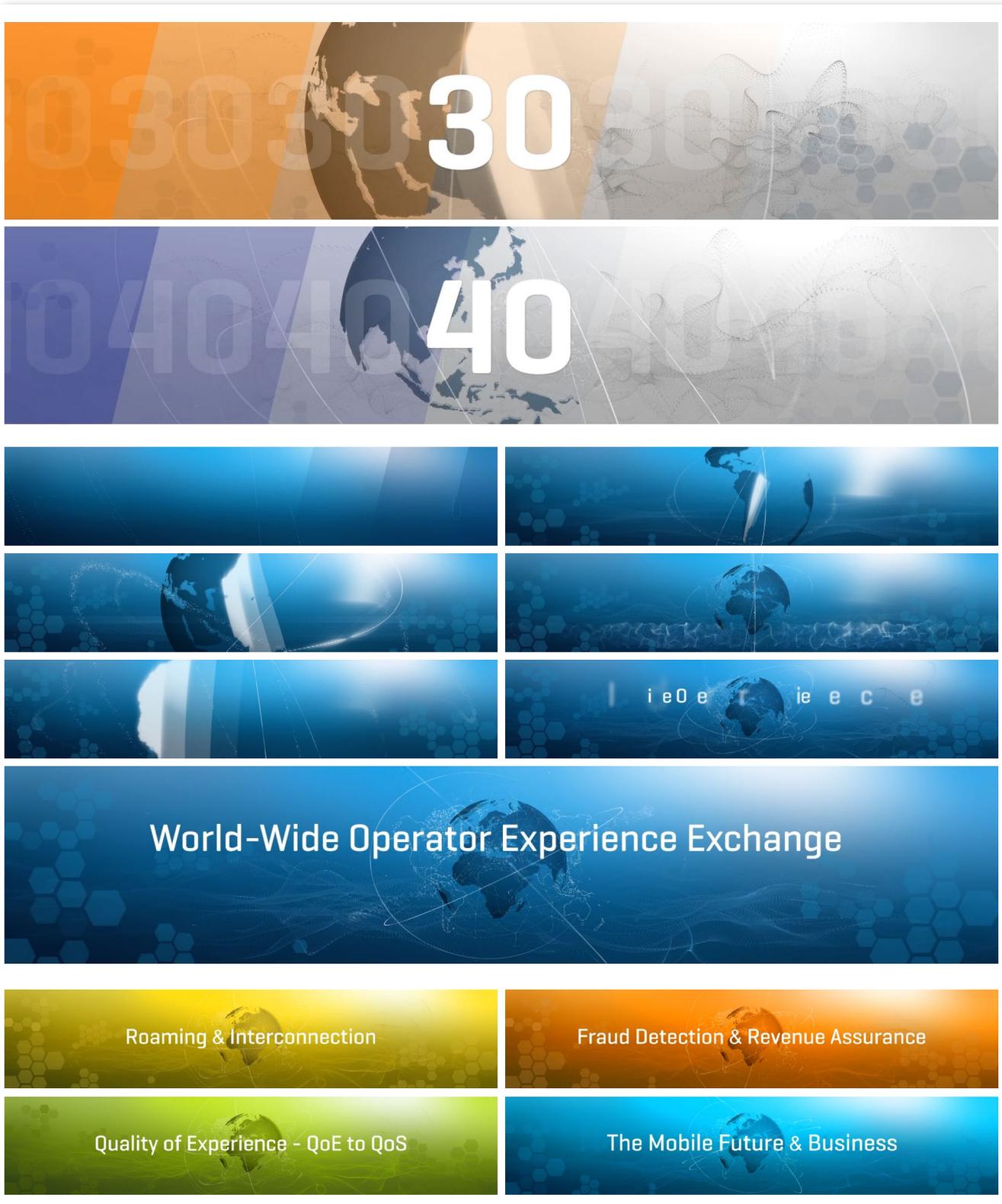
Weblink
www.wernerfleischmann.de

Objective
Introduction for
7 different parts
of the sigos
conference munich

Task
Layout
Art direction
Motion graphics

Realization
CG animated looping
intromovies setting the
background for a
business conference
5600 px resolution

SIGOS



Client
PUMA AG

Weblink
www.wernerfleischmann.de

Objective
Generate interest
in the new shoe model,
by showing all features
and developments of
the current version

Task
Layout
Art direction
CG modelling
Texturing
Rendering
CG animation
Motion graphics
Sound design

Realization
CG animated product,
showing the advantages
of the v.1.11 shoe model



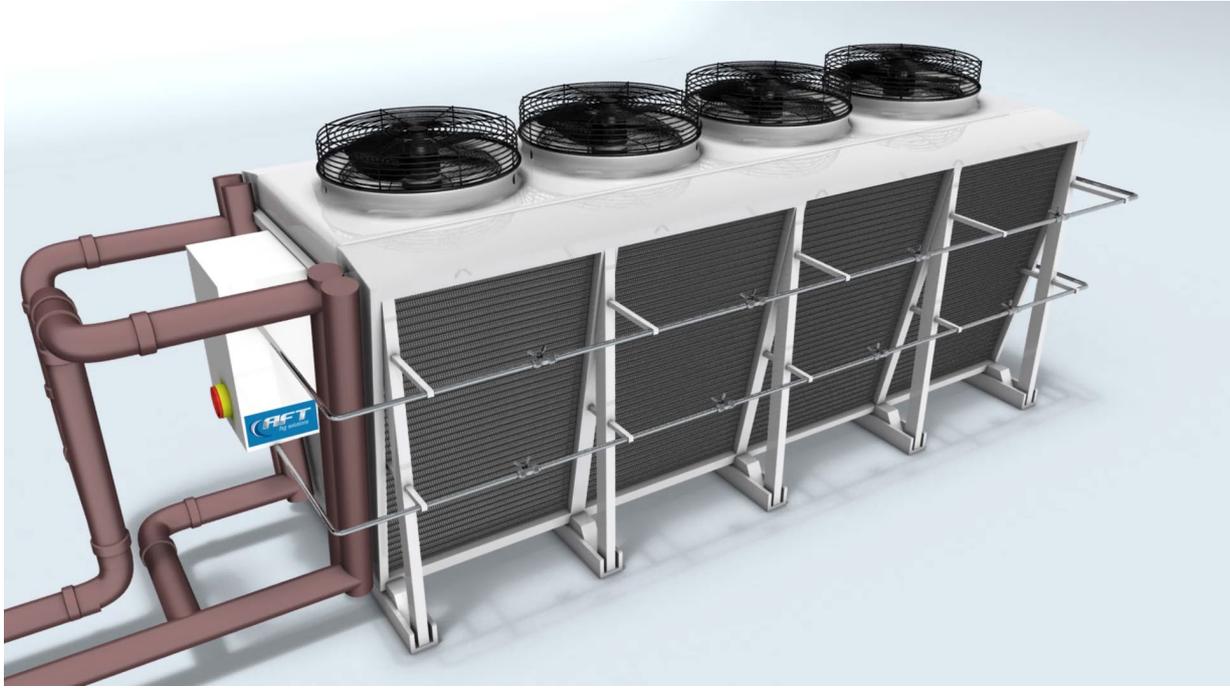
Client
Luftbefeuchtung.de

Weblink
www.wernerfleischmann.de

Objective
Visualize the
cooling system and
explain production
processes

Task
Layout
Art direction
CG modelling
Texturing
Rendering
Animation

Realisation
Constructing a CG
visual of the system,
showing all advantages
throughout CG water simulation
and CG animation



Client
Deutsche Telekom AG

Weblink
www.wernerfleischmann.de

Objective
Get customers to
look for further informations
about T-Dsl

Task
Layout
Art direction
Motion design
CG animation
Motion graphics
Compositing

Realization
During a 2 minute clip
20 FAQs about T-Dsl
get to be answered



Client
Volkswagen AG

Weblink
www.wernerfleischmann.de

Objective
Countdown before start
of the press conference
at the Geneva
Motor Show

Task
Layout
Art direction
CG animation
CG animation
Rendering
Motion graphics
Compositing

Realization
On a 26 meter wide LED wall
more and more elements appear
during a 60 second countdown
until the beginning of the press conference



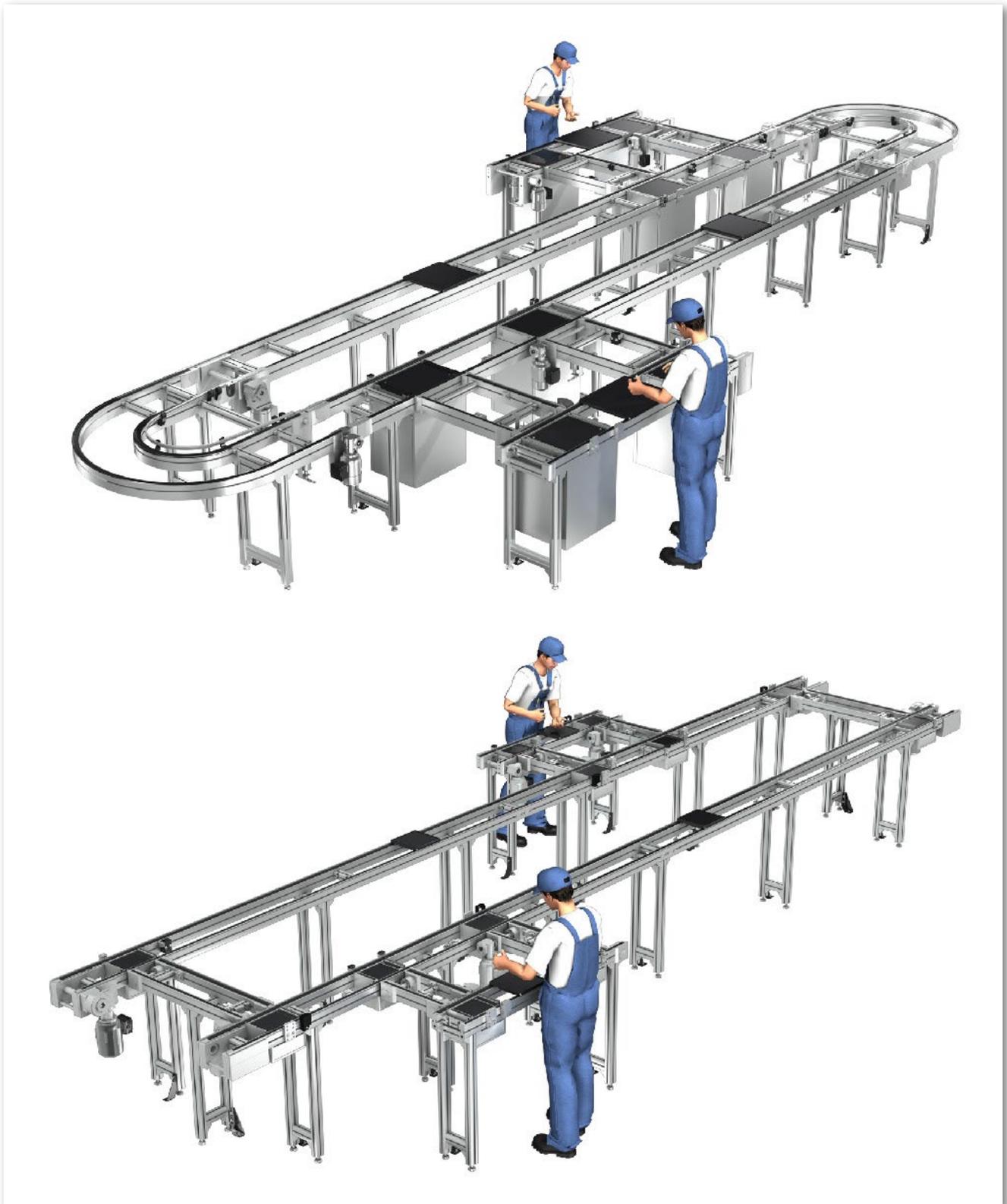
Client
Bosch Rexroth

Objective
Visualization of the
newly developed
aluminium conveyor
belt

Task
Layout
Art direction
CG modelling
Lighting
Rendering

Realization
CG built conveyor belt
texturing, lighting, rendering,
size comparison

Rexroth
Bosch Group



Client
RTL 2

Weblink
www.wernerfleischmann.de

Objective
Draw attention to
the next season of
the Big Brother TV
show

Task
Layout
Art direction
CG character design/
CG character animation

Realisation
3D animated CG character in
5 second clips and 20 second
lower-third-promotion,
shown during christmas time
on RTL 2



Client
Kabel Deutschland

Weblink
www.wernerfleischmann.de

Objective
Promotion for a special
movie channel called
selectkino

Task
Layout
Script
Directing
Art direction
Character design/
CG animation
Compositing

Realization
3D animated CG characters
in a 2 minute shortfilm, shown
on TV



Kabel Deutschland



Client
Michelbach GmbH
LUMI-SYSTEMS

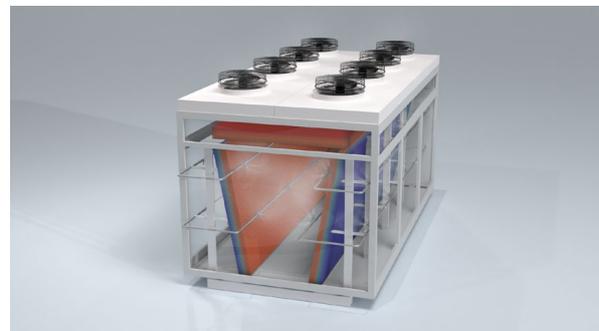
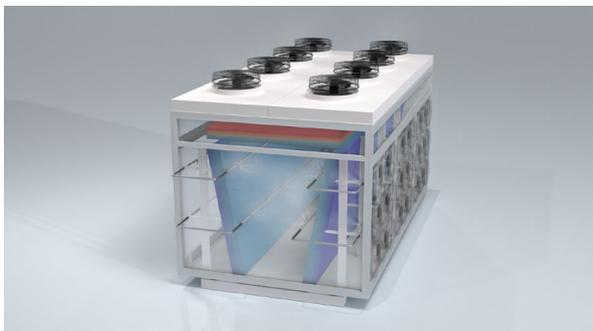
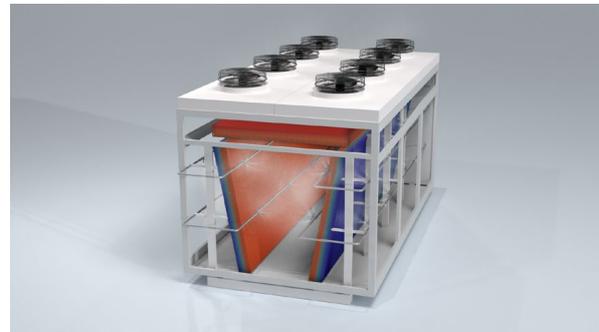
Weblink
www.wernerfleischmann.de

Objective
Visualize the
cooling system and
explain production
processes

Task
Layout
Art direction
CG 3D modelling
Texturing
Rendering
Animation

Realisation
Constructing a CG
visual of the system,
showing all advantages
throughout airflow
and temperature guides

Michelbach
LUMI-SYSTEMS

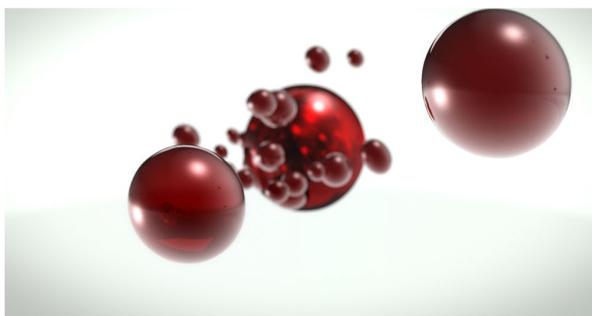
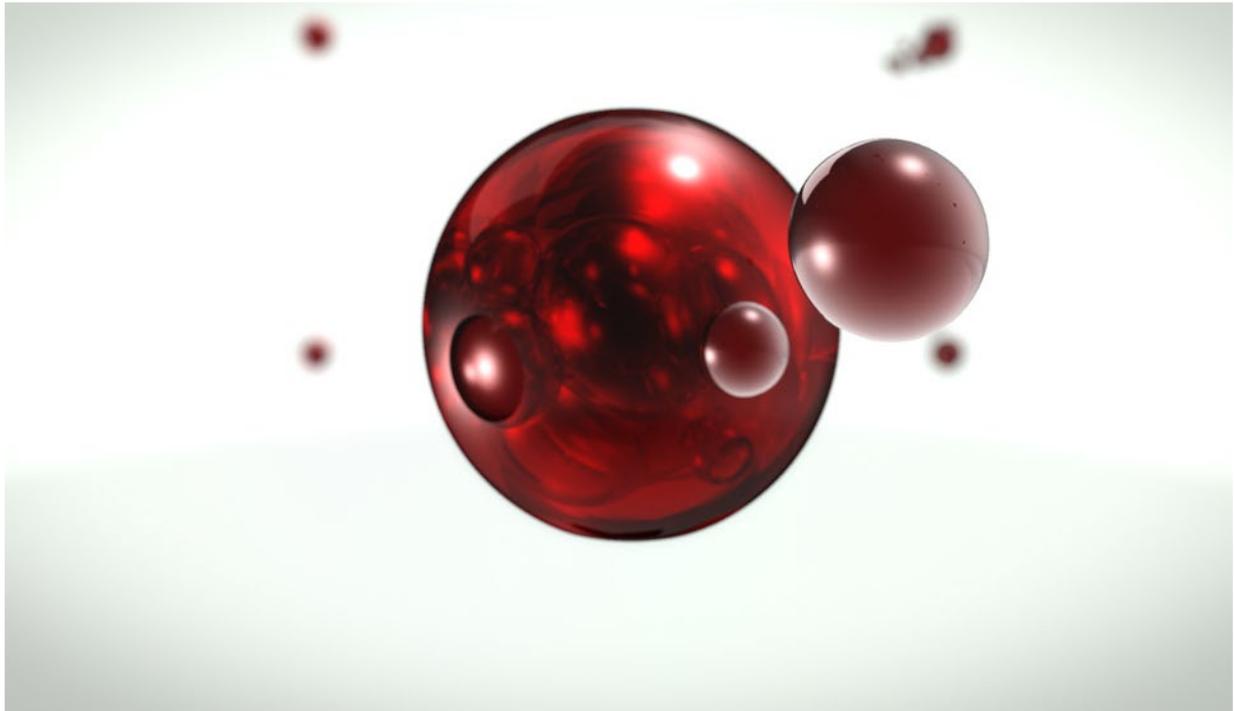


Client
poraver by dennert

Objective
Logoanimation

Task
3D CG modelling
Texturing
Rendering
Animation

Realization
Constructing glass objects
within a CG 3D space,
showing the heritage
of poraver



Client
Abel & Zimmermann

Weblink
www.wernerfleischmann.de

Objective
Promote different types
of newly designed
jewelry during a
beauty event

Task
Layout
Art direction
CG fluid simulation
CG animation
Rendering
Composite

Realization
Different types of CG jewelry grow
animated out of lakes of gold and
end up to „become“ real jewelry on a
model's body, walking live on a
catwalk in the lobby of
hotel Kempinski of Frankfurt

AZ
ABEL & ZIMMERMANN
since 1885



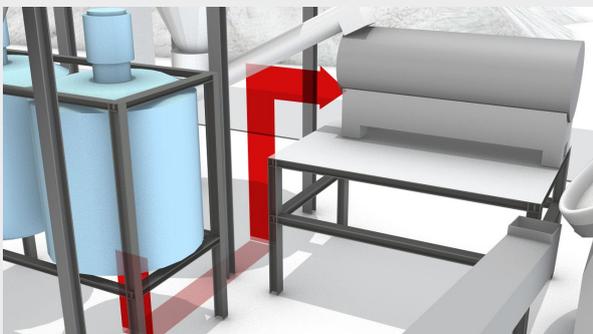
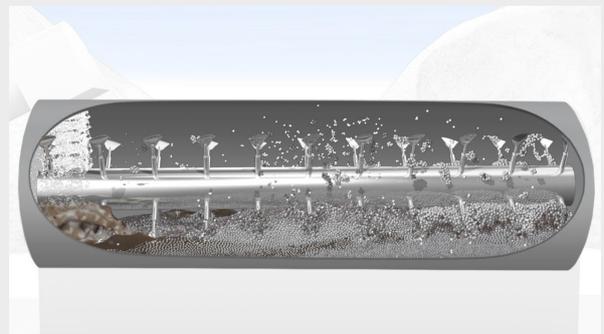
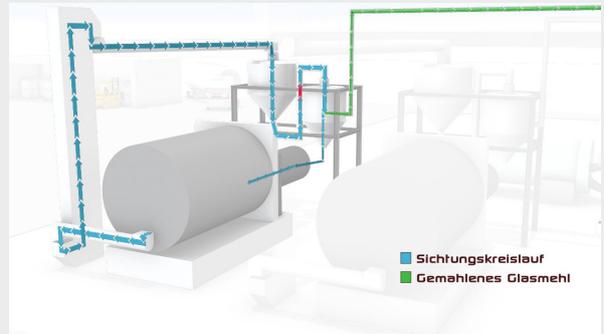
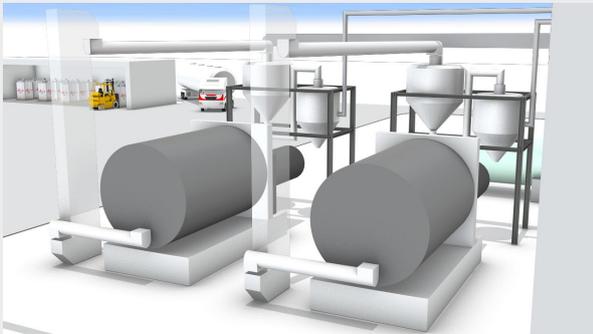
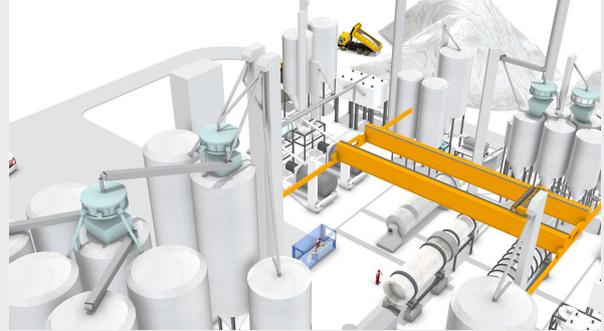
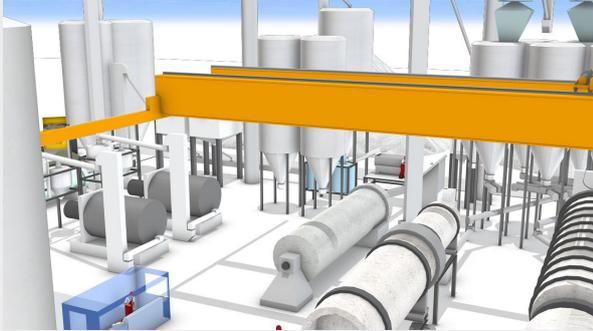
Client
poraver by dennert

Weblink
www.wernerfleischmann.de

Objective
Visualize the
production plant
of poraver and
explain production
processes

Task
Layout
Art direction
3D modelling
Texturing
Rendring
Animation

Realisation
Constructing a full CG
factory in 3D space,
showing all advantages
of the production
plants of poraver



Client
TV3 Sweden

Objective
Chanel ID for
Christmas

Task
Layout
CGI
R&D

Realization
Generate a winterfeeling by
transferring icons and the clientlogo
into icesculptures, falling like snowflakes



Client
Bosch Rexroth

Weblink
www.wernerfleischmann.de

Objective
Showing the advantages
of the new aluminium
construction, called
EcoShape

Task
Layout
CG modelling
Texturing
Rendering
Animation

Realization
3D CG animated construction
built with EcoShape, 360°
interactive productview, interactive
popups at every single item

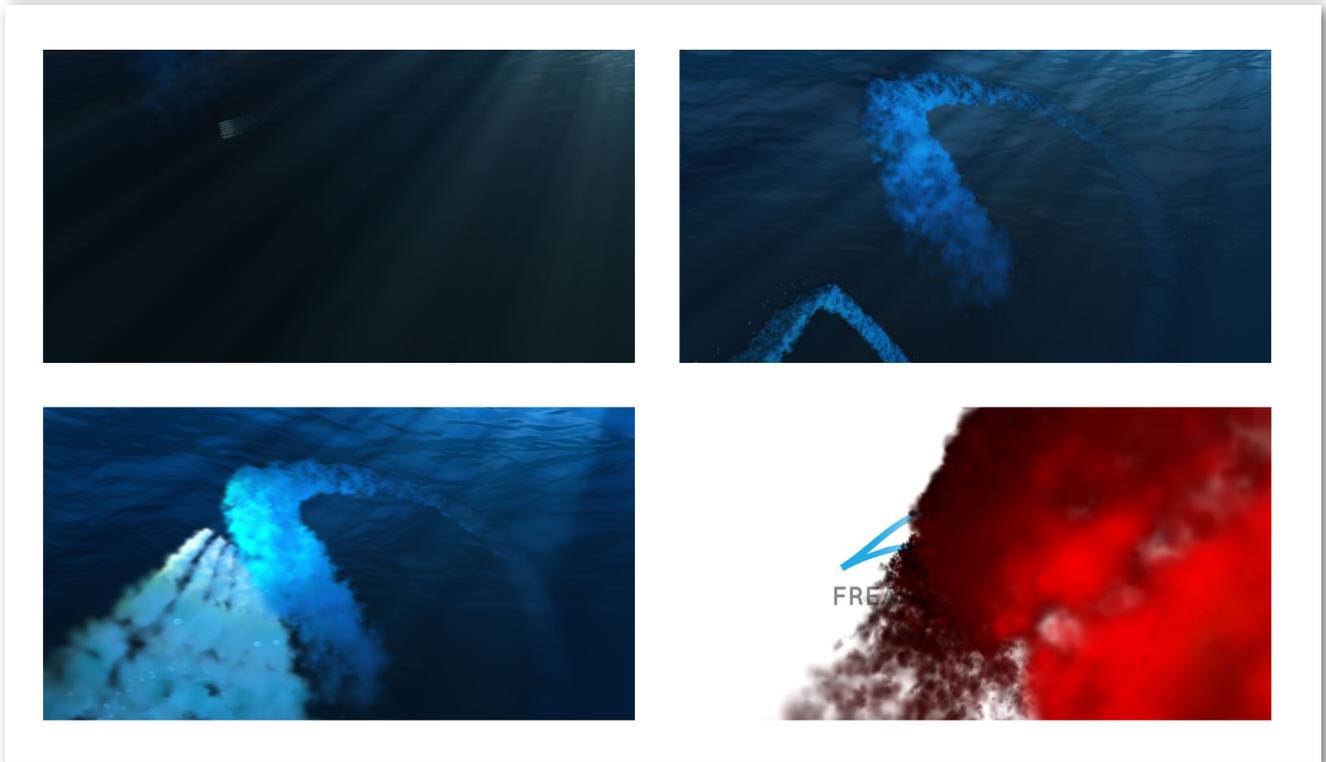
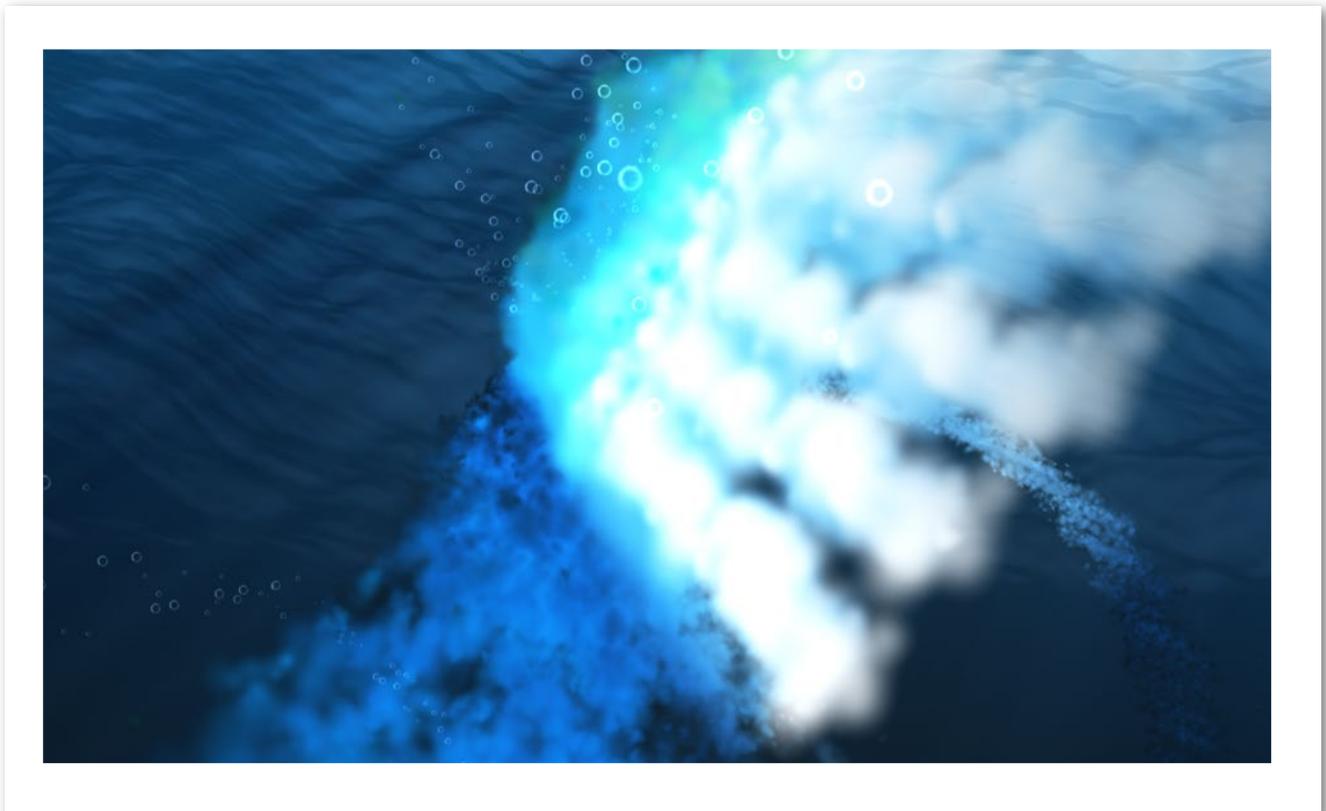


Client
Freakwave Studio

Objective
Logoanimation

Task
Concept
Layout
Art direction
Fluid simulation
Animation
Sound design

Realisation
30 second Logoanimation
shown in front of every
Freakwave Studio film



Client
Imbissfilm

Weblink
www.wernerfleischmann.de

Objective
Webvideo to show
the advantages of
controlling

Task
Layout
Art direction
CG character modelling/
CG character animation

Realisation
3D animated CG characters in
1 minute shortfilms, shown
on the web and also distributed
via email

IMBISSFILM



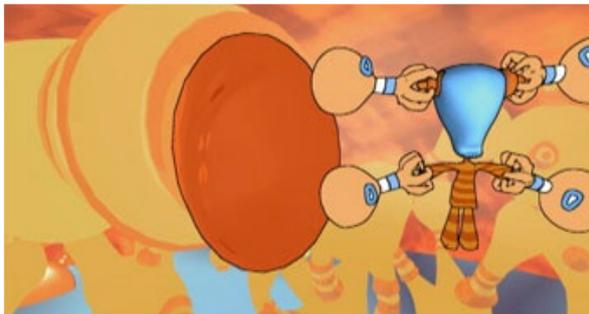
Client
Bertelsmann Music Group

Weblink
www.wernerfleischmann.de

Objective
Musicvideo

Task
Concept
Layout
Art direction
CG character modelling/
CG animation
Directing
Technical direction

Realisation
CG animated characters in
a flat shaded 4 minute shortfilm,
shown on the web and a lot of
TV-stations



Client
100g besser

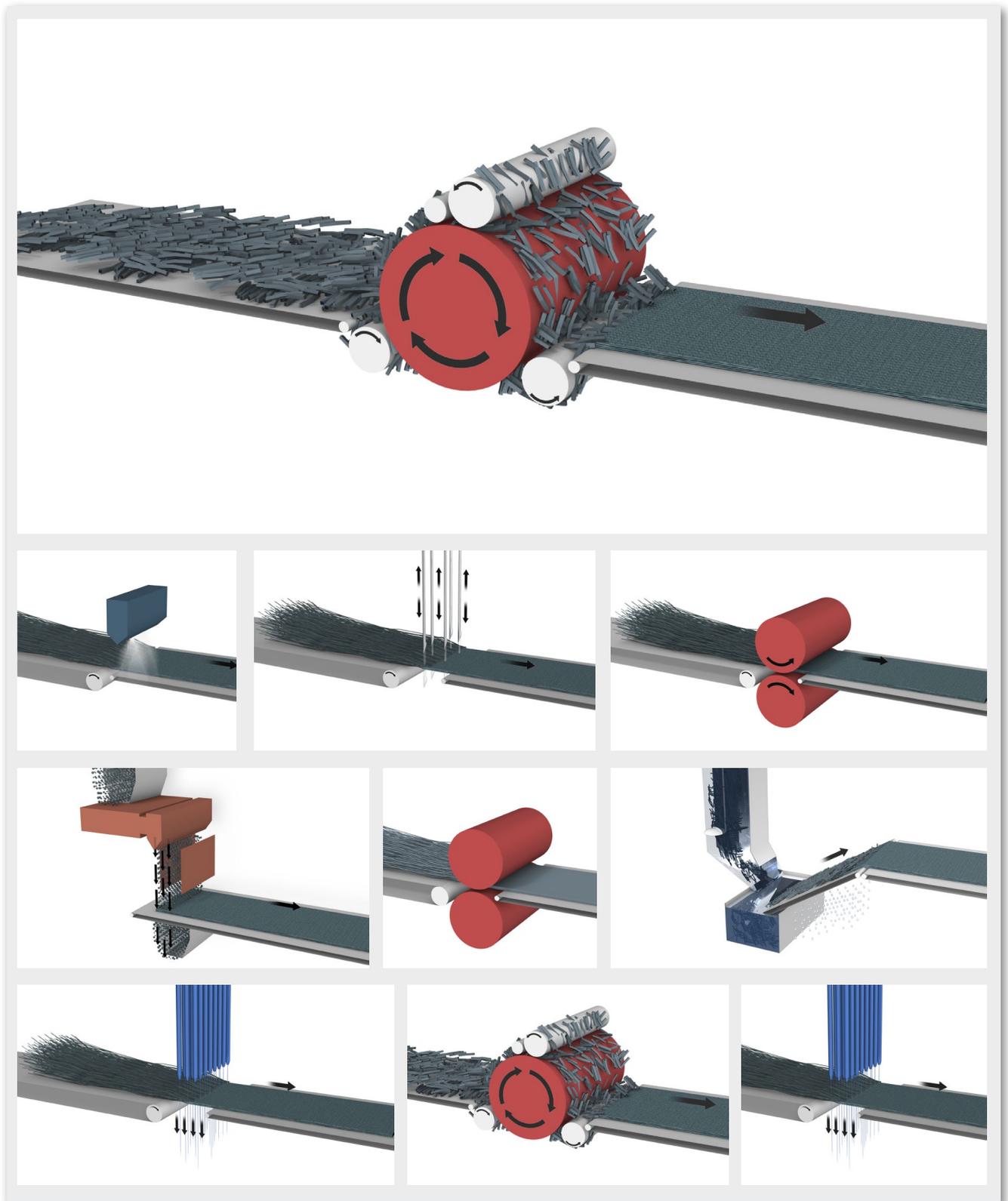
Objective
Developing a CG
mascot

Task
CG Modeling
Texturing
Lighting
Technical direction

Realization
CG modeling and posing
for different use cases

100g**b**esser





Client
Werner Fleischmann

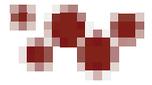
Weblink
www.wernerfleischmann.de

Objective
Illustrate the
shortstory
„the tell tale heart”
written by
Edgar Allan Poe

Task
Concept
Layout
Art direction
CG character modelling/
CG character animation
Background photography
Directing
Compositing
Sound design

Realisation
3D animated characters appearing
in a hand crafted and photographed
background. A 7 minute shortfilm, shown
on the web and a lot of
filmfestivals

Awards
1. Place Composite/Education
FMX Young Talent Award



Name
Werner Fleischmann

Academic title
Professor

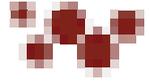
Field of design activity
CG generalist
Motion graphics designer
Graphic Design

Adress
Schönweißstraße 30, 90461 Nürnberg

Weblink
www.wernerfleischmann.de

Academic degree
Diplom-Designer (FH)

Contact
0175 88 20 675, E-mail: w@blkc.at



Client list (excerpt)

Sporting goods

adidas
PUMA
Sympatex

TV stations

ARD
Kabel Deutschland
RTL 2
ZDF

Automotive

Volkswagen
EDAG
OPEL

Industrial suppliers

Schott
SIEMENS

Building materials

Bosch Rexroth
Knauf

Telecommunications

Deutsche Telekom
Sigos GmbH